



Friends  
of  
**Candace**

# Candace Lee Williams 5K Run to Remember

**September 13, 2014**

**Third Annual 5K RUN/WALK benefiting  
Immaculate High School *and* Tuesday's Children**

The Candace Lee Williams 5K Run to Remember is in honor of Candace, as well as all those who lost their lives in connection with September 11, 2001 and the First Responders who gave so much of themselves on that day and beyond. All proceeds will be split equally and donated to the Candace Lee Williams Memorial Scholarship Fund at Immaculate High School and to Tuesday's Children – First Responder Alliance Program.

[www.friendsofcandace.com](http://www.friendsofcandace.com) ❧ [www.immaculatehs.org](http://www.immaculatehs.org) ❧ [www.tuesdayschildren.org](http://www.tuesdayschildren.org)

## Why Donate?

- ❧ Honor the memory of all those lost on September 11, 2001
- ❧ Show the community that you support the nation's promise to "never forget"
- ❧ Support First Responders and their families
- ❧ Increase company visibility and customer base
- ❧ Be a leader in helping to create a community tradition.

### **Race Details:**

Starting Location – Tarrywile Park – 70 Southern Blvd, Danbury, CT

Ending Location – Immaculate High School – 73 Southern Blvd, Danbury, CT

8:00 am – 9:30 am – Registration

10:00 am – Start of Race

11:15 am – Kids Run

*Post Race Party including raffle prizes, music, food, and awards ceremony!*



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***YES! My company would like to support the Run to Remember by sponsoring at the following level:***

**5K PRESENTING SPONSORS (\$4,000 and up)**

Company recognized as Presenting Sponsor in ALL print and electronic media promotions  
Opportunity for company representative to say a few words at the awards ceremony  
Priority placement of corporate logo on race t-shirt  
Recognition will be given on the event website and at the race  
Opportunity to include promotional material to all attendees in race day gift bag  
5 complimentary runners in the race  
Individual Sponsor Banner displayed at finish line

**KIDS RUN PRESENTING SPONSORS (\$3,000 - \$3,999)**

Kids run will be named after company  
Recognition will be given on ALL print and electronic media promotions.  
Priority placement of corporate logo on race t-shirt  
Recognition will be given on the event website and at the event  
Opportunity to include promotional material to all attendees in race day gift bag  
2 complimentary runners in the race  
Company logo prominently displayed on Group Banner at finish line of 5K

**GOLD SPONSORS – (\$1000 - \$2,999)**

Name and logo will appear on event advertising  
Your name/logo will be placed on the back of the race t-shirt  
Recognition will be given on the event website and at the event  
Opportunity to include promotional material to all attendees in race day gift bag  
Logo placed on Group Banner  
Special race entry discounts

**SILVER SPONSOR (\$600 - \$999)**

Your name/logo will be placed on the back of the race t-shirt  
Recognition will be given on the event website and at the event  
Opportunity to include promotional material to all attendees in race day gift bag  
Logo Placed on Group Banner

**BRONZE SPONSOR – (\$300 - \$599)**

Your name and logo will appear on event advertising  
Recognition will be given on the event website and at the event  
Opportunity to include promotional material to all attendees in race day gift bags

**IN-KIND (Donate a raffle prize or goods/services needed for the 5K)**

Recognition will be given on the event website and at the event  
If value exceeds \$299 see additional benefits of sponsorship levels above

***Please describe your in kind donation here:*** \_\_\_\_\_

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Friends of Candace has partnered with Immaculate High School to host this event. Immaculate High School is a non-profit 501(c)(3) corporation. 100% of your donation to the Run to Remember is tax deductible.

*Upon receiving your donation you will be provided with a receipt with a Tax I.D. for your records.*

Company Name: \_\_\_\_\_

Website Address: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

E-mail/Phone: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

- Please make check payable to “Immaculate High School” with “Run to Remember” in the notation line and mail payment and sponsor form to:

***Susan Nolan, Accounting Manager  
Immaculate High School  
73 Southern Blvd  
Danbury, CT 06810***

- If you wish to use a credit card, complete sponsor form and either fax 203-744-1275 or mail to address above.

Name on Card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Verification #: \_\_\_\_\_

Please forward your company logo to [info@friendsofcandace.com](mailto:info@friendsofcandace.com) as soon as possible to ensure maximum advertising exposure. Thank you!